

The 3rd Annual

ASIA PACIFIC FOOD TECH, INNOVATION & SAFETY CONFERENCE & EXHIBITION 2011



TM
ASIA FOOD TECH
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Held In Conjunction With



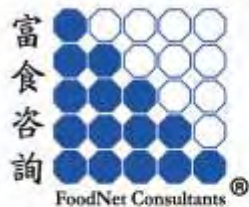
18 November 2011 | Singapore Expo

17-21 November 2011

The Breakthrough in Process & Product Innovation, Food Safety & Security Revealed!



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The Pinnacle Group International
BizTech Centre 627A Aljunied Road, #09-08 Singapore 389642
tel: (65) 6846 2726 fax: (65) 6747 6131 website: www.tpgi.org



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INNOVATION & SAFETY CONFERENCE & EXHIBITION

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"Innovating Sustainably"

Asia's most high profile event for Food Technology, The Asia Food Tech, Innovation & Safety Conference is back for the 3rd successive year.

This year's event will be co-located with the Asia Pacific Food Expo at the Singapore Expo. The Asia Pacific Food Expo is one of Asia's largest exhibition for the food industry and attracts about 500,000 visitors from the region with 200 exhibitors participating at the event. Visitors this year can now take part at our conference and network with key decision makers from the region while conference delegates can now visit the exhibition which is located next to our event! The best of both worlds!

The conference this year will examine the breakthroughs in food processing, product innovation, food safety, security and sustainability for Asia's food industry against the backdrop of weaknesses in the global economy, environmental disasters, political instability in the middle east and the global food crisis. How can we leverage on food tech, innovation and food safety to drive profits in today markets.

Hear from industry leaders and global experts in the food industry on possible solutions to these issues in an intensive one day conference complete with presentations, panel discussions and opportunities for networking.


The theme of the event "Innovating Sustainably" highlights the need for Companies to constantly innovate in full awareness of the environmental and societal impact of the present and future.

See you at this fantastic event.

PROGRAMME AGENDA

AM 8.00	Registration & Exhibition Viewing	
9.00	Welcoming Remarks From The Pinnacle Group International	
9.05	Keynote Address: Implementing Critical Innovation In Today's Competitive Market Dr. Martin Cole, Chief, CSIRO Food & Nutritional Sciences	
10.05	Consumer Patterns In Asia: Creating And Marketing More Sustainable Consumer Goods Christian Baroan, Global Leader for S.E.T. (Sustainability, Eco-Efficiency and Traceability), BASF	
10.35	Morning Refreshment & Exhibition Viewing Sponsored By 	
11.00	Special Guest Keynote: Current And Future Tools On Insights & Innovation Rupert Sutton, President, Exigo Marketing	
11.40	Panel Discussion: What Are The Approaches To Innovation That Food Companies Today Can Explore To Deliver Bottom Line Results Moderator: Nicola Colombo, Chief Executive Officer, Selerant Panelists: Dr. Martin Cole, Chief, CSIRO Food & Nutritional Sciences Rupert Sutton, President, Exigo Marketing Ang Hin Kee, Chief Executive Officer, e2i (Employment and Employability Institute) Dr. David Cai, Scientific & Regulatory Regulatory Affairs, Asia Pacific, BASF	
12.20	Networking Luncheon & Exhibition Viewing Sponsored By 	
PM	BREAK-OUT SESSIONS	
	Food Technology & Innovation	Food Safety & Security
1.30	Latest Developments In Technology For Functional Ingredients Dr. Nazlin Imram, Regional Beverage & Insights Director, Symrise	1.30 The Food Detectives Dr. Harry Van Enkevort, International Marketing Manager-Laboratory and International Services, AsureQuality
2.00	Color And Pigment: The Impact On Quality And Market Value Of Mollusk And Crustacean Prof. Sootawat Benjakul, Prince of Songkla University Recipient of Outstanding Scientist Award 2011	2.00 30 Factors Influencing Food Commodity Prices And Strategies To Manage Price Risks Mr. Wong Mong Hong, President, Singapore Food Manufacturers' Association (SFMA)
2.30	Palm Oil For Human Consumption: Nutritional Considerations In Food Formulation Dr. Tilakavati Karupaiah, National University of Malaysia	2.30 Financial Loss Arising From Product Contamination Michael Lincoln, Regional Manager, Crisis Management Asia Pacific, Liberty International Underwriters
3.00	Managing New Product Development Utilizing Dynamic Environmental And Sustainability Evaluations Nicola Colombo, Chief Executive Officer, Selerant Co-Presenter: Suresh Damodaran, Manager, Nestle R&D	3.00 Food Safety and Sustainability Wouter Claerhout, Regional Director, Marketing, DSM Nutritional Products

PROGRAMME AGENDA

3.30 Afternoon Refreshments & Exhibition Viewing Sponsored By 

BREAK-OUT SESSIONS

Food Technology & Innovation		Food Safety	
4.00 	How To Enhance Your Product Development And Innovation To Embrace Consumer Shifts Towards Wellness And Nutrition Dr. David Cai, Scientific and Regulatory Affairs, Asia Pacific, BASF	4.00 	Microbial Spoilage & Sanitation In Food & Beverage Processing Plants Prof. Lee Yuan Kun, Department of Microbiology, National University Singapore
4.30 	Future Directions In Sustainable Food Packaging Innovation Teri Teo, Founder, Winrigo Pte. Ltd.	4.30 	Innovative Business: Enhancing World Food Security & Trade Facility Pornsi Laorujisawat, Vice President, Charoen Pokphand Group
5.00	How Food Industry Can Succeed In An Environment Of Change Lincoln Lim, Ph.D., Senior Research Scientist, Abbott Nutrition	5.00 	Sustainable Sourcing – A Call To Action Sher Mazari, External Affairs Director, Unilever
5.30 End of Conference			

Past Participating Companies of the Asia Food Technology Conference & Exhibition Include:

3M | Abbott | ABR Holdings | AVA | Air Products | ALS Technichem | Angliss | Applied Biosystems | Ascendas | Asia Pacific Symrise | Asian Food Information Centre | Auric Pacific | Barkath Stores | Campbell | Cerebos | Cornell Bros. | Country Foods | Daymon Worldwide | Covance Asia | Del Monte | Denis Freres | DSM Nutritional Products | Euromonitor International | Fitco Consulting | Fonterra Brands | Food Innovation Resource Centre | Foodnet Consultants | Fortitech Asia Pacific Sdn Bhd. | Fraser & Neave | Gan Hup Lee | Givaudan | ridge Foods | Ha Li Fa | Health Promotion Board | Health Science Authority | High Commission of Canada | Huber's | Indonesian Association of Food Technologists | ITE College East | Jumbo Group of Restaurants | Kasetsart University | KFC | Kong Guan Dumpling | Mahindra Group | Melbourne Business School | Nanyang Polytechnic | National Environment Agency | Nestle | Ngee Ann Polytechnic | Novozymes | NTUC | Philippine Council For Industry & Energy Research | Pizza Hut | Pokka Corporation | Polar Puffs & Cakes | Prima Limited | Pu Tien Services | Rotman Designworks | Select Group Limited | Science Centre Singapore | SIF Agrotechnology Asia | Singapore Food Industries | Singapore Food Manufacturers' Association | Singapore Institute of Food & Science Technology | Singapore Manufacturer Federation | Singapore Polytechnic | SPRING | Strategicom | Suki Sushi | Super Bean International | Swan Lake Food | SwiftGen BioScience | Symrise Asia Pacific | T&C Manufacturing | Takasago International | TetraPak | Unicur Food | Universal Robina Corporation | Wyeth

Who Should Attend

- Regulators
- Ministries
- Scientists/Laboratory Researchers
- CEOs, SVPs, VPs, CTOs, COOs
- Directors, GMs & Heads of Research & Developments, Nutritionists, New Product Development, Regulatory Affairs, Sales & Marketing, Technology, Innovation, Business Development, Strategic Planning, Quality Assurance, Supply Chain Logistics

Target Industries

- Food Manufacturers
- Food Materials
- Food Research & Development Institutes
- Food Retailers
- Food Packaging Companies
- Food Logistics Companies
- Food Technology Companies
- Food Distributors
- Governments / Regulators
- Attestation & Verification Companies

Visit www.foodtechnutrition.com

3 Ways To Register

Email:
marco.domingo@tpgi.org
celine.chong@tpgi.org
maryjane.bagaporo@tpgi.org

Telephone:
+65 6846 2706
+65 6846 2712
+65 6846 2702

Fax:
+65 6747 6131

Government Grants For Singapore Companies! - Up to 400% Tax Deduction Allowances or 30% cash payout for training expenses incurred under the Productivity & Innovation Credit Scheme. For more information visit www.iras.gov.sg

DELEGATE(S) REGISTRATION FEE	
Type	Registration Fee
Non Member	\$500.00
Members of SFMA & FoSTAT	SS450

Credit Card (Only American Express) holder's details

Card holder's name:

Card Number:

Expiry Date:

Cardholder's Signature:

*For credit card usage, there will be an additional 4% bank admin charge for AMEX card.



Venue

Singapore Expo
1 Expo Drive, #01-01
486150 Singapore
www.singapore-expo.com.sg

Tel: 65 6403 2160
Fax: +65 6822 2616

Organization Details

Company Name _____
Address _____

Postal Code _____ Country _____
Tel _____ Fax _____

Authorized By _____
Designation _____

Signature _____
Email Address _____

Delegate Details

1st Delegate details

Mr./Mrs./Ms. _____ First name _____
Surname _____
Job title _____
Tel _____ Mobile _____
Email _____

2nd Delegate details

Mr./Mrs./Ms. _____ First name _____
Surname _____
Job title _____
Tel _____ Mobile _____
Email _____

3rd Delegate details

Mr./Mrs./Ms. _____ First name _____
Surname _____
Job title _____
Tel _____ Mobile _____
Email _____



#09-08 627A Aljunied Road, Singapore 389842
Tel: +65 6846 2711 Fax: +65 6747 6131
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CONFERENCE FEE PAYMENT

Payment may be made in one of two ways - please tick appropriate box:

1. Payment by BANK / TELEGRAPHIC TRANSFER should be made to TPGI Pte. Ltd. through UOB Bank, 80 Raffles Place, UOB Plaza, Singapore 048624.
USD account number: 351-900-086-3
SGD account number: 101-332-203-7
Swift code: UOYBSGSG
Bank code: 7375
(all charges to be borne by the client)

2. CHEQUES should be drawn on Singapore currency and made payable to TPGI Pte. L. Please complete and return this form together with a copy of bank transfer or cheque, payable in SGD to TPGI Pte. Ltd, and send by post or email fax to:
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Fax: +65 6747 6131
christina.tan@tpgi.org

CANCELLATIONS

Conference fee: By completing this registration form, you are agreeing to the terms and conditions whereby you are liable for the full conference fee. All cancellations must be received in writing by 18 October 2011 for a full refund, less a 10% administration charge. We cannot accept verbal cancellations. Cancellations received after 18 October 2011 are liable for the full conference fee. However, substitutions can be sent to attend in your place at no extra charge for the entire conference only with prior notice. If owing to a force majeure, TPGI Pte. Ltd. is obliged to postpone or cancel the event. TPGI Pte. Ltd. will not be liable for any travel or accommodation expenses incurred by delegates or their organizations. Badge swapping with other registered/non-registered delegates is against our company policy and will not be permitted.