

IN COLLABORATION WITH



# The 1<sup>st</sup> Philippine Clean Energy Summit

Renewable Energy & Energy Efficiency: Pathways Toward a Low-Carbon Philippines 2030

Post Event Report

13 October 2016  
Sofitel Philippine Plaza  
Pasay City, Philippines



## Executive Summary

There is little doubt that fast-changing energy supply and demand trends and the recent fall in energy prices are altering the landscape for the energy business as we know it today.

Indeed commodities such as oil always go through cycles, but the dramatic fall in the oil price since last year has prompted a frenzy of speculation about what it all means for the global and national energy future.

It is evident that whatever the future holds, the energy industry is likely to look very different by 2030.

The 1st Philippine Clean Energy Summit brings together renewable energy and energy efficiency leaders and visionaries, government officials, business executives, policy experts, investors and other concerned stakeholders across the energy sector to network and create an in-depth understanding of the alternative paths open to the Philippines' massive clean energy supplies in order for the country to secure greater energy independence, improved quality of life and sustainable economic growth.

The 1st Philippine Clean Energy Summit aims to address the following pressing questions:

- How can renewable energy and energy efficiency be positioned to guide the energy market along a low-carbon development pathway?
- How can clean energy sources in both the supply and demand-sides of the energy market ensure affordable and reliable energy for the country?
- How can the energy market swiftly reconcile the needs to meet rising energy demand while reaching development goals and complying with climate agreements?
- How soon can the country's energy mix be "green" enough to lead a transformation toward a low-carbon economy?
- What market and policy gaps persist that are in the way of a major scaling up of renewable energy and energy efficiency investments?
- What innovative technologies, business models and market reforms should be deployed much sooner for the country to meet its balanced development objectives?

The 1st Philippine Clean Energy Summit is a superb platform to:

- NETWORK with peers
- CONNECT with potential investors and business partners
- LEARN from industry leaders and think tanks

## Event Overview and Summary Evaluation

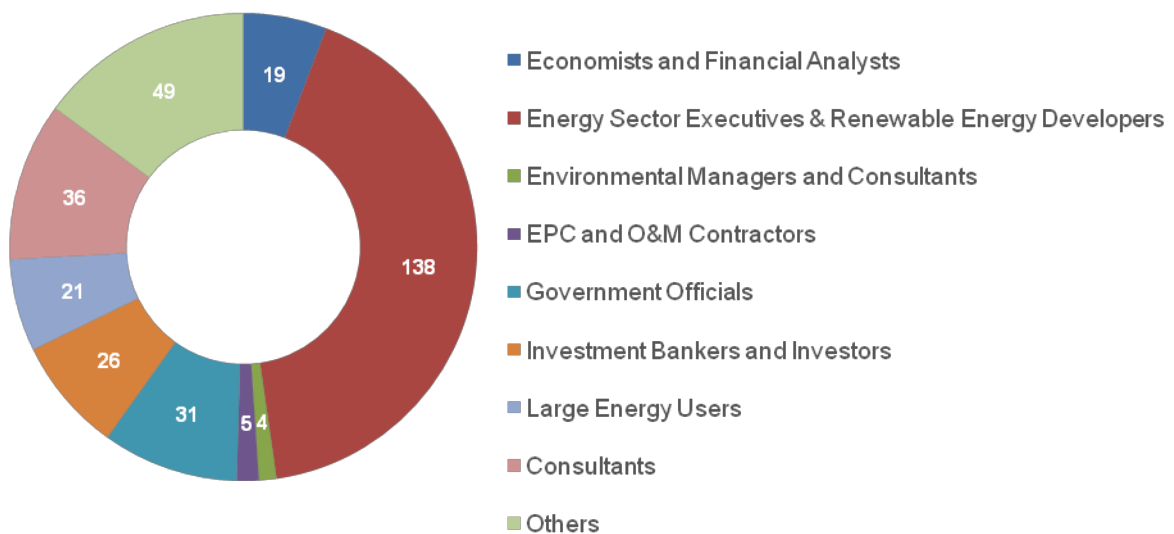
Event Name:	The 1 <sup>st</sup> Philippine Clean Energy Summit
Event Host:	Asia-Pacific Basin for Energy Strategies (APBest) Philippine Energy Efficiency Alliance, Inc. (PE2)
Event Organizer:	PCM Event Management The Pinnacle Group International
Event Venue:	Sofitel Philippine Plaza
Event Location City:	CCP Complex, Roxas Boulevard, Pasay City
Event Location State/Province:	Manila
Event Location Country:	Philippines
Published Event Start Date:	October 13, 2016
Published Event End Date:	October 13, 2016
Event Type:	Summit
Event Web Address:	<a href="http://www.1PCES.com">www.1PCES.com</a>
Event Objectives:	<p>The 1<sup>st</sup> Philippine Clean Energy Summit serves as a platform to explore emerging developments in the Philippine energy sector while providing an excellent opportunity for its participants to listen to the country's policy-makers and clean energy's major players as they discuss core themes arising in the energy industry and to meet and network with domestic and foreign industry peers.</p> <p>The 1<sup>st</sup> Philippine Clean Energy Summit also provides a unique opportunity to showcase the Philippines' promising clean energy industry and gain experience from the best practices adopted in countries at the forefront of energy deployment.</p>

## Statistical Data

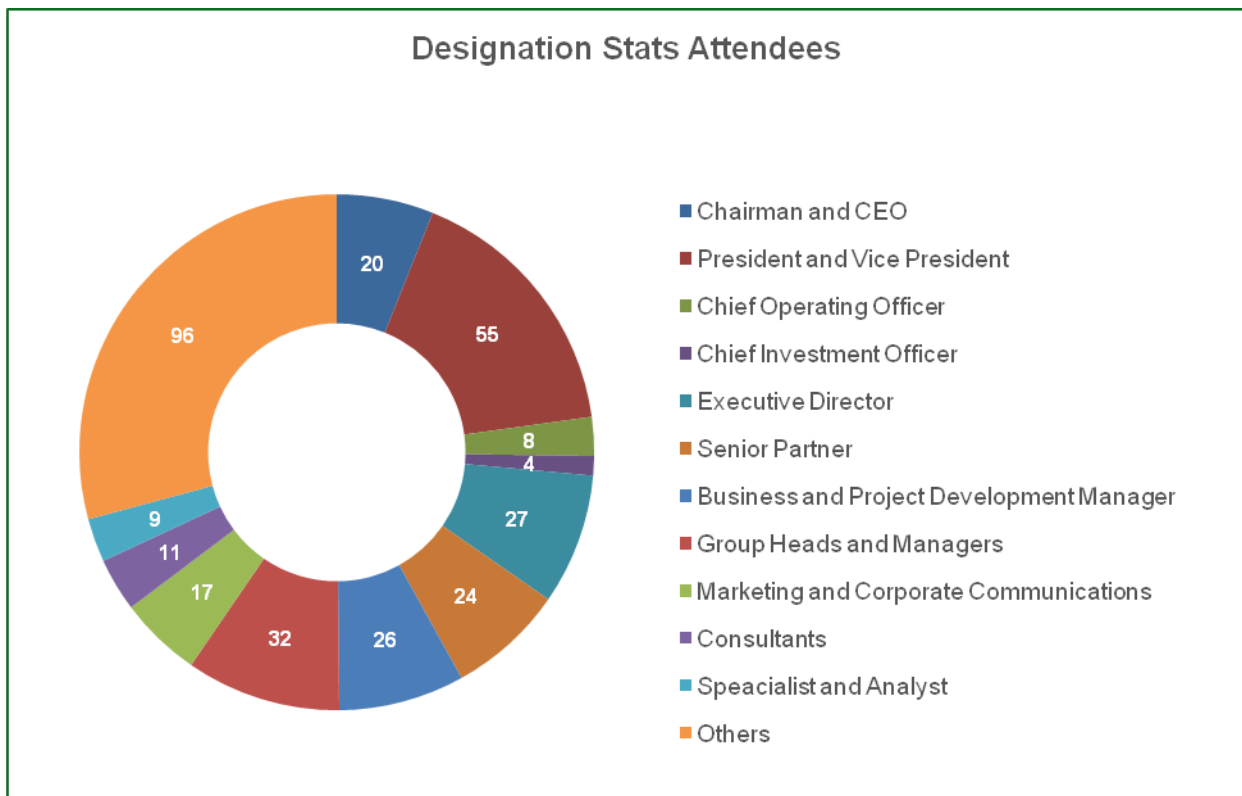
Attendance Stats:	
Original Expected Attendance:	<b>340</b>
<b>Breakdown:</b>	
Speakers:	33
Guests:	307
Total On-Site/Actual Registrations:	<b>329</b>
<b>Breakdown:</b>	
Speakers	32
Guests	297

Industry Classification Stats	
Industry Group	Attendees
Economists and Financial Analysts	19
Energy Sector Executives & Renewable Energy Developers	138
Environmental Managers and Consultants	4
EPC and O&M Contractors	5
Government Officials	31
Investment Bankers and Investors	26
Large Energy Users	21
Consultants	36
Others	49

Industry Classification Stats Attendees



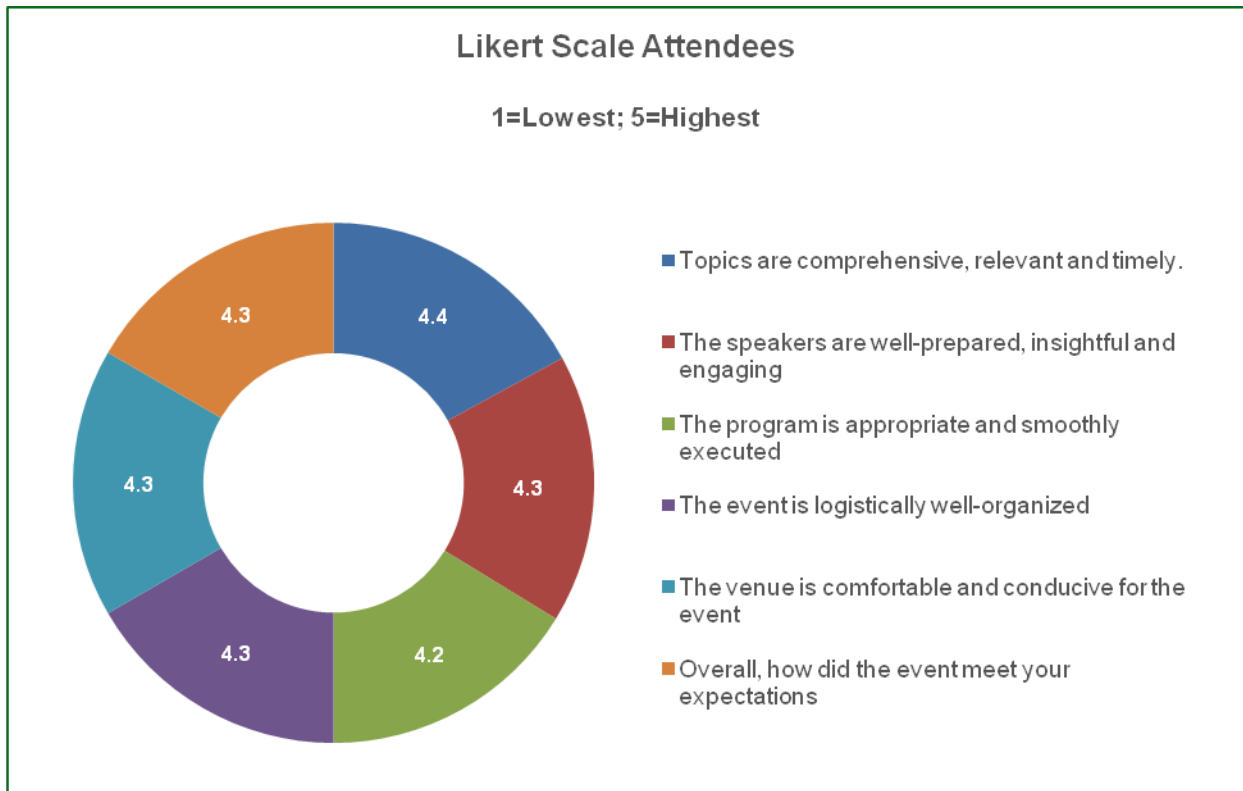
Designation Stats	
Designation	Attendees
Chairman and CEO	20
President and Vice President	55
Chief Operating Officer	8
Chief Investment Officer	4
Executive Director	27
Senior Partner	24
Business and Project Development Manager	26
Group Heads and Managers	32
Marketing and Corporate Communications	17
Consultants	11
Speacialist and Analyst	9
Others	96



## Media Reach

Media Coverage	<p>The summit was successful in obtaining the following media coverage:</p> <ul style="list-style-type: none"><li>• Department of Energy <a href="https://www.doe.gov.ph/press-releases/cheaper-energy-reduce-co2-emissions-doe-sec-cusi">https://www.doe.gov.ph/press-releases/cheaper-energy-reduce-co2-emissions-doe-sec-cusi</a></li><li>• BusinessMirror <a href="http://www.businessmirror.com.ph/first-gen-to-announce-partner-for-1-billion-lng-terminal-in-2017/">http://www.businessmirror.com.ph/first-gen-to-announce-partner-for-1-billion-lng-terminal-in-2017/</a></li><li>• The Philippine Star <a href="http://www.philstar.com/business/2016/10/15/1633590/first-gen-building-new-1-b-lng-terminal">http://www.philstar.com/business/2016/10/15/1633590/first-gen-building-new-1-b-lng-terminal</a></li><li>• The Standard <a href="http://thestandard.com.ph/business/218988/state-s-role-in-re-questioned.html">http://thestandard.com.ph/business/218988/state-s-role-in-re-questioned.html</a></li><li>• Manila Bulletin <a href="http://www.mb.com.ph/sec-open-to-dialogue-on-reit-law-amendment/">http://www.mb.com.ph/sec-open-to-dialogue-on-reit-law-amendment/</a></li></ul>
----------------	--

## Evaluation Outcome and Reviews



“The program is very good in the overall. However, the topics are too many to comprehend in one day. Maybe a two (2) event will be better.”

Edicel B. Olos - Isla Lipana & Co., Senior Manager

“Excellent line-up of sequence of speakers and presentations.”

Charles A. Gamo - Isla Lipana & Co., Director, Deals and Corporate Finance

“Encourage more presenters of new technology in the next summit. Let this be a yearly summit.”

Rizaldo P. Varbas - Landbank of the Philippines, Program Officer

“It is a very informative discussion on the timely issues of Clean Energy (World and Philippines). It is very interesting to listen to the different perspectives of presenters. “

Maria Kimberlyn M. Terbio - AP Renewables, Inc., CSR Specialist for Cleanergy

“Very interactive!”

Vicente N. Loria - National Grid Corporation of the Philippines, Division Head II-A

## Continuous Improvement

### Testimonials from Guests:

#### On Speakers and Panels:

- “The topics are relevant but discussions can be improved if it would be more engaging. Some guests left in the middle of the event.”
- “Some topics are too technical. Make the panel discussion more interactive”.

#### On to Next Event:

- “Include more discussion on what policy incentives to push RE.”
- Include RE investors.”
- “More Tech providers on biomass and other MSW technologies.”

#### Organizers:

- “The duration of the event could have been shorter.”
- “Presentation materials should have been provided before the start of the presentations. This would allow participants to keep up with the pace of the presentations. This also helps participants view the contents of the presentations which appear unreadable if you are seated from a distance.”
- “The sound outside the venue is too interrupting and destructive.”
- “The organizers are very accommodating and helpful. The bathroom was a bit far from the main venue.”
- “Advertise your facebook event page.”
- “There is no copy of the program in the souvenir magazine. No readily available paper with pencil to write down notes. Technical glitches on the power point presentations but did not hinder the good insightful presentations. The wi-fi access was very limited in the venue, thus I wasn't able to tweet the success of the summit!”
- “Please choose a venue that's conducive for learning. The venue Sofitel is not conducive, the hotel staff keeps walking around, the aircon is too cold, the place is not clean. Please provide writing materials as well.”